

# Using Web Analytics In The Library (Library Technology Reports) By Kate Marek

By Kate Marek

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Kate Marek offers a practical guide to web analytics tools, In this issue of Library Technology Reports, Kate Marek offers a practical guide to web analytics

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This chapter of Using Web Analytics in the Library provides several examples of how different types of libraries in different contexts have successfully used web

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Meet the Project Team. Library Impact Data Phil is based within the Library s Web Services Team and has considerable experience of systems and Kate Newell

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overview of Web Analytics, the types of services available, and  
the type of data that they can provide.

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